



## NASPI Partnership Opportunity

The North American SynchroPhasor Initiative (NASPI) is a collaborative effort between the U.S. Department of Energy and the Electric Power Research Institute (EPRI). NASPI welcomes and appreciates the support of the synchroPhasor community at our Work Group meetings. NASPI invites you to partner with us at our upcoming meeting. NASPI partnerships

- fosters an environment that allows collaboration among the participants
- provide valuable networking opportunities
- help reduce costs for our attendees
- can increase product visibility
- provide an opportunity to learn about the needs of synchroPhasor community.

NASPI partners will be acknowledged throughout the meeting based on their participating level. Currently we are offering four partnership levels: Standard, Bronze, Silver, and Gold. Each level will include one table, two chairs, Wi-Fi, and power during the NASPI reception. The NASPI reception provides an opportunity for partners to display exhibits, brochures, and other promotional items they wish to share with the synchroPhasor community. The NASPI Work Group meetings have, on average, 135 attendees and are usually held in a hotel that offers opportunities to display signs and logos readily seen by the NASPI meeting attendees.

The following table summarizes fees, the number of registrations included for individuals to participate in the NASPI Work Group meeting, and signage benefits for each level. NASPI will work with your organization to create the signage that will be displayed. **Unless special arrangement are made in advance with NASPI, your promotional material must fit in an 8' x 10' space.**

	Standard	Bronze	Silver	Gold
Fee	\$1,000	\$1,250	\$2,000	\$3,150
# of Registrations	1	1	2	3
One table, two chairs, Wi-Fi, power	✓	✓	✓	✓
Logo on the meeting agenda	✓	✓	✓	✓
Logo on the NASPI and Event registration websites		✓	✓	✓
Rotation slide during the break		✓	✓	✓
Signage near the registration table			✓	✓
Signage at the NASPI reception				✓
Verbal recognition during the Work Group meeting announcements				✓
Partner organization promotional items at the registration table (pens, lanyards, etc.)				✓

The Electric Power Research Institute (EPRI) will work with your organization to meet your organization's needs based on the level of partnership selected. Please contact [naspi@pnnl.gov](mailto:naspi@pnnl.gov) for additional information related to NASPI Work Group meetings.



## History of Document Revisions

Revision	Date	Changes
Rev 01	06/7/2017	Document created and final document approved by PNNL and EPRI.
Rev 02	12/1/2017	Added 8' x 10' vendor floor display size.
Rev 03	03/01/2019	Edited last paragraph.
Rev 04	06/21/2019	Adjusted average # of attendees and benefit table.